



**Keeler Indirect Ophthalmoscope
Number No1 in the UK & USA**

Keeler
Ophthalmic Instruments



Thanks for making us Number 1

We are delighted to announce that Keeler are the number one supplier of Indirect Ophthalmoscopes in the UK.

Our latest innovative product Vantage Plus is superior to any other indirect ophthalmoscope. Besides our Wireless technology the Vantage Plus offers you 4 unique selling points that help you make the best diagnosis.

Read on to discover why.



4 reasons why we are number one



Click the buttons to find out more



4 Reasons why we are No. 1

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Tel: 01753 857177 info@keeler.co.uk www.keeler.co.uk

No.1 because of...

Intelligent Optical System (IOS)



A one step movement to make your examinations easier and faster. The IOS mechanism means that when you select the small, medium or large aperture the optics automatically adjust, providing 3 dimensional stereoscopic views of the retina through all pupil sizes.



No.1 because of...

Choice of Illumination



The Vantage Plus LED Indirect Ophthalmoscope now comes with a Xenon bulb so you can choose which illumination you prefer at no extra cost.

The natural LED cooler colour provides brighter, whiter illumination, longer battery life, freedom from purchasing bulbs and a life expectancy of up to 10,000 hours.



No.1 because of...

Digital Imaging



The Vantage Plus LED Digital Indirect Ophthalmoscope is used with a PC to provide still or dynamic images, to aid in the documentation and diagnosis of the patient.



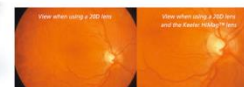
No.1 because of...

Unique HiMag™ Lens



A unique feature only offered with the Vantage Plus indirect.

The HiMag™ Lens gives you a 1.6x additional magnification than with a condensing lens alone, providing superb stereoscopic images.



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Digital
Imaging

Choice of
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HiMag
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Contact
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Vantage Plus LED

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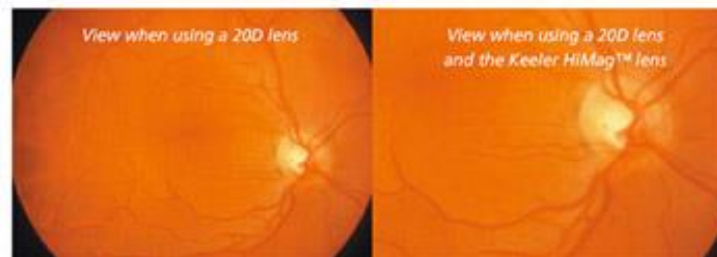
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VANTAGE[®]
digital PLUS



New Digital Camera



- New larger camera delivers enhanced better images
- Increased sensitivity and lower light levels retaining detail – pathology
- Excellent for children!!

Extended focussing range for all lenses and user arms lengths

Compatibility Windows XP, Windows 7 (32-bit) (64-bit)



VERSUS THE ALTERNATIVES

HEINE Video OMEGA 2c	Vantage Plus Digital
True Video BIO, designed and engineered for Video from the ground up	Uncompromised BIO with additional video and snapshot capture
Direct view camera sees exactly what the users sees using standard lighting	Camera sees exactly what the users sees using standard lighting
Uses latest Xenon Halogen illumination for accurate tissue coloring and patient comfort. CRI Rating of 98.5.	Uses best in class illumination with latest neutral colour temperature LED's. LED never fails.
High resolution camera producing 480 lines of horizontal resolution with 1/0.5" imaging sensor	High resolution camera producing 576 lines of horizontal resolution onto a 1/0.5" imaging sensor
Analog or digital output for greatest flexibility. External digital conversion feature.	Simple one wire digital connection to computer. No external converters or power supplies
Processor controlled to allow for accurate white balance, light boost, and enhanced sharpness functions.	Processor controlled to allow for accurate white balance, light boost, and enhanced sharpness functions.



VERSUS THE ALTERNATIVES

HEINE Video OMEGA 2c	Vantage Plus Digital
Customizable focal distance from 10-30 inches (with 6 inch range once focal distance is set).	Customizable focal distance from 5-30 inches (with 3 inches range once focal distance is set).
Horizontal and Vertical illumination system adjustment to keep video field fully illuminated	Easy to align, only one illumination alignment control needed.
Digital software system allowing plug and play capabilities on any computer. Includes additional software to capture still images as industry standard JPEG files for image storage or publishing	Digital software system allowing plug and play capabilities on any PC. Includes additional software to capture still images as industry standard JPEG files for image storage or publishing
Upgradeable camera as new technology becomes available	Upgradeable camera as new technology becomes available. System has been enhanced three times and on each occasion existing users have been able to upgrade



Heritage Digital Marketing

- **Competitive comparisons now available**

- **New Brochure Mid December**

- **E-shot early December**

- **New images available**

- **Blog available mid December**

- **UK Academic paper via BLISS 2012**

Additional USP's Versus WA 8000e

- Truly Wireless!!
- Lighter at 500 gms
- Corded & Wireless available
- World class optics
- The indirect of choice

100 Vantage Plus @

